



# LAUREN ANDREWS


*User Experience Designer*

## CONTACT

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## EDUCATION

### Vassar College

Bachelor of Arts

Major in English Literature

Minor in Religious Studies

Aug 2018- May 2022

## CERTIFICATIONS

Google UX Design Certificate

Dec 2021 - Mar 2022

## SKILLS

### Design

Figma Adobe XD

Wireframes Data Visualization

InDesign Microsoft Suite

Mockups UI/UX Design

Prototype Responsive Design

Photoshop Illustrator

Site Maps Design Systems

### UX Research

Personas Affinity Mapping

Surveys Usability Testing

Accessibility User Interviews

Writing Usability Studies

### Technical

HTML/CSS CMS

SEO Basics Agile Development

WordPress AI

## WORK HISTORY

### USER EXPERIENCE DESIGNER

*Sep 2022 - Present*

Epic Systems

- Championed digital design efforts for Cadence, Staff Scheduling, Prelude, and Referrals & Authorizations applications, leading the KLAS industry rankings with a score of 93.2 in Practice Management.
- Directed a development team in creating intuitive interfaces through in-depth user research, sprint planning, design meetings, and iterative usability testing, resulting in a 25% reduction in scheduling time.
- Orchestrated seamless feedback and collaboration with developers to translate complex design concepts into user-friendly interfaces, overcoming limitations and saving the team over 10 hours a week.
- Designed engaging web graphics for major conferences, featuring executive keynotes and product showcases, driving increased business engagement by 8% and enhanced positive brand visibility.
- Created future-focused product enhancement concepts tailored to user trends, which increased capacity for additional feature integration and design thinking and flow improvements.

### USER EXPERIENCE DESIGN VOLUNTEER

*Feb 2024 - Present*

Y-KNOT Inc.

- Directed the designing and implementing of clear information architecture, wireframes, layout, and interaction design in collaboration with other professionals and project stakeholders.
- Orchestrated strategic cost-cutting measures through streamlined cost reduction, realizing savings of \$11,946 to bolster the organization's programs and enhance customer experience.

### COMMUNICATIONS INTERN

*Jan 2022 - May 2022*

The Art Effect

- Directed the strategic management of social media platforms, email marketing design campaigns, and website materials to promote arts education programs for underprivileged youth in the New York area.
- Resulted in a notable 20% increase in program visibility and a significant broadening of participant diversity and donor engagement.

### USER RESEARCH INTERN

*Aug 2021 - Dec 2021*

Unshattered

- Created a dashboard to measure and apply knowledge from social, email, and advertising metrics to increase user traffic by 15%.
- Executed and streamlined an automated email tracking system to save the office 6+ hours a month.